

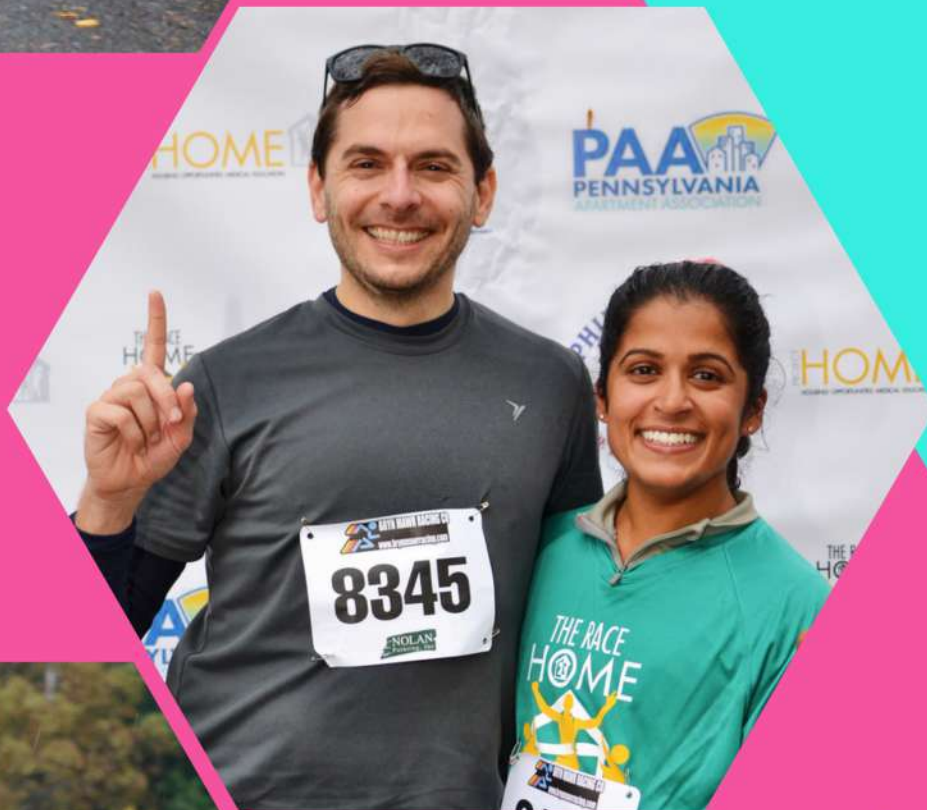


THE FOURTH ANNUAL

Race HOME

SATURDAY,
SEPTEMBER 28,
2024

SPONSORSHIP
OPPORTUNITIES



*Celebrating
35 Years of
Project HOME
1989 - 2024*





WHEN

SATURDAY, SEPTEMBER 28, 2024

WHERE

LLOYD HALL AT BOATHOUSE ROW

WHAT

5K AND 1-MILE FUN WALK

7:30AM: REGISTRATION

8:30AM: RUNNERS OFF

9:00AM: FAMILY WALK

ABOUT PROJECT HOME

The mission of the Project HOME community is to empower adults, children, and families to break the cycle of homelessness and poverty, to alleviate the underlying causes of poverty, and to enable all of us to attain our fullest potential as individuals and as members of the broader society.



Contact Us
215-309-5239



Visit Our Website
projecthome.org



ABOUT THE RISING LEADERS

Project HOME's Rising Leaders Committee is a unique group of enthusiastic professionals from the Greater Philadelphia region dedicated to supporting the vision and mission of Project HOME. Since 2005, this group has offered individuals the opportunity to build relationships with other like-minded people while helping individuals in our community who experienced or are at risk of experiencing homelessness.

SPONSORSHIP OPPORTUNITIES

The Fourth Annual Race HOME

PRESENTING SPONSOR

All recognition as Starting & Finish Line, and:

- Top sponsor listing on Race HOME webpage and registration website;
- Acknowledgment in Project HOME's Annual Report;
- Prominent logo place on front of participant t-shirt, giveaway bags, and pre/post-event promotional video;
- Opportunity to call start of race alongside Project HOME leadership;
- 20 complimentary race or walk entries;
- 10 race or walk entries for members of Project HOME community;
- 10 tickets to 15th Celebration of Bring Philly HOME in May 2025.

Optional:

- Opportunity for a private group volunteer activity for up to 20 people.

\$10,000

STARTING & FINISH LINE

All benefits listed at Champion level, and:

- Strategic logo placement on branded race ribbons, event website and registration pages, promotional t-shirt, related press release and media alerts, and step & repeat;
- Added recognition as sponsor for 15th Bring Philly HOME;
- 10 complimentary race or walk entries;
- Five (5) race or walk entries for members of Project HOME community;
- Five (5) tickets to 15th Celebration of Bring Philly HOME in May 2025;
- Photo opportunities with 5K divisions winner alongside Project HOME leadership.

\$7,500

SPONSORSHIP OPPORTUNITIES

The Fourth Annual Race HOME

CHAMPION

All benefits listed at Hydration level, and:

- Strategic logo placement on event website, promotional t-shirt, related press/media alerts;
- Five (5) complimentary race or walk entries;
- Two (2) race or walk entries for members of Project HOME community;
- Two (2) tickets to 15th Celebration of Bring Philly HOME in May 2025;
- Opportunity to table day-of race and/or presence at course water stations.

Optional:

- Space for promotional materials in participant event bags (items provided by sponsor);
- Opportunity for a private group volunteer activity for up to 10 people.

\$5,000

HYDRATION

- All benefits listed at Community level, and:
- Sponsor name included any related press releases, email communications (+13,000 subscribers), print newsletter (+40,000 subscribers), and social media
- Logo placement on t-shirt giveaway;
- Five (5) complimentary race or walk entries.

Optional:

- Opportunity for a private group volunteer activity for up to 5 people.

\$2,500

SPONSORSHIP OPPORTUNITIES

The Fourth Annual Race HOME

COMMUNITY

- Five (5) complimentary race or walk entries;
- Logo place on race website;
- Name/Organization listing on t-shirt;
- Sponsor recognition in email communications and social media.

\$1,000

TEAM

- Three (3) complimentary race or walk entries;
- Name/Organization listing on t-shirt and race website.

\$500

RUN TO RAISE CHALLENGE

Fundraise in your community as an individual or as a team.



Scan the QR Code to learn more!

MEDIA IMPACT

WHAT IS THE REACH OF
YOUR SPONSORSHIP?



FACEBOOK

12k

FOLLOWERS



PRINT, ONLINE, TV,
RADIO

400M+

IMPRESSIONS IN 2023



INSTAGRAM

6k+

FOLLOWERS



VOLUNTEERS

500+

IN 2023



ENEWS

13k+

SUBSCRIBERS



DONORS

4,237

IN 2023

Yes, I/we would like to SPONSOR the Fourth Annual Race HOME at the following level:

Note: tax-deduction based on number of participants per registration fee

- Presenting Sponsor - \$10,000 Starting Line - \$7,500 Finishing Line - \$7,500
 Hydration Station - \$5,000 Champion - \$2,500 Community - \$1,000 Team-\$500

Individual/Organization: _____

Contact: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Preferred Phone: _____

Website: _____

Please bill us for this payment

Payment information is included

Enclosed is a check (made payable to Project HOME) for \$ _____

Please charge my: Visa MasterCard Discover Card AMEX

Card No.: _____

Exp: _____ CVV: _____

2024 Sponsorship Agreement:

This form shall serve as a written commitment to pay the full amount selected above.

Printed Name: _____

Signature: _____ Date: _____

For sponsorship questions, please contact Samantha Blatt at samanthablatt@projecthome.org or 215-309-5237

For race questions, please contact Joy McKenzie at joymckenzie@projecthome.org or 215-309-5239



NONE OF US ARE HOME UNTIL ALL OF US ARE HOME®

SPONSORSHIP OPPORTUNITIES



Presenting Sponsor – \$10,000

(exclusive opportunity)

All recognition as Starting & Finish Line, and:

- Top sponsor listing on Race HOME webpage and registration website;
- Acknowledgment in Project HOME's Annual Report;
- Prominent logo place on front of participant t-shirt, giveaway bags, and pre/post-event promotional video;
- Opportunity to call start of race alongside Project HOME leadership;
- Twenty (20) complimentary race or walk entries;
- Ten (10) race or walk entries for members of Project HOME community;
- Ten (10) tickets to 15th Celebration of Bring Philly HOME in May 2025.

Optional:

- Opportunity for a private group volunteer activity for up to 20 people.

Starting Line & Finish Line – \$7,500

(two unique opportunities)

All benefits listed at Champion level, and:

- Strategic logo placement on branded race ribbons, event website and registration pages, promotional t-shirt, related press release and media alerts, and step & repeat;
- Added recognition as sponsor for 15th Bring Philly HOME;
- Ten (10) complimentary race or walk entries;
- Five (5) race or walk entries for members of Project HOME community;
- Five (5) tickets to 15th Celebration of Bring Philly HOME in May 2025;
- Photo opportunities with 5K divisions winner alongside Project HOME leadership.

Champion – \$5,000

All benefits listed at Hydration level, and:

- Strategic logo placement on event website, promotional t-shirt, related press/media alerts;
- Eight (8) complimentary race or walk entries;
- Two (2) race or walk entries for members of Project HOME community;
- Two (2) tickets to 15th Celebration of Bring Philly HOME in May 2025;
- Opportunity to table day-of race and/or presence at course water stations.

Optional:

- Space for promotional materials in participant event bags (items provided by sponsor);
- Opportunity for a private group volunteer activity for up to 10 people.

Hydration – \$2,500

All benefits listed at Community level, and:

- Sponsor name included any related press releases, email communications (+13,000 subscribers), print newsletter (+40,000 subscribers), and social media
- Logo placement on t-shirt giveaway;
- Five (5) complimentary race or walk entries.

Optional:

- Opportunity for a private group volunteer activity for up to 5 people.

Community – \$1,000

- Five (5) complimentary race or walk entries;
- Logo place on race website;
- Name/Organization listing on t-shirt;
- Sponsor recognition in email communications and social media.

Team – \$500

- Three (3) complimentary race or walk entries;
- Name/Organization listing on t-shirt and race website.

*Saturday,
September 28, 2024*

*Celebrating 35 years of Project HOME!
1989 - 2024*