Presenting \$25,000 - (\$23,752 tax-deductible) New for 2021!

All naming benefits listed at Gold level, plus:

- One year naming of event: Bring Philly HOME presented by [Presenting Sponsor]
- Name inclusion in the pre-event media advisory and post-event press release;
- Third-page *Spirit of Generosity* featurette in quarterly print newsletter;
- Four (4) dedicated social media posts (Facebook, Instagram, and/or Twitter);
- Fifteen (15) additional tickets to attend opening and closing reception;
- Special recognition by PH Leadership on stage at closing reception

Gold \$10,000 - (\$9,100 tax-deductible)

All benefits listed at Silver level, plus:

- Name or company logo listed through entire week of programming, including event signage, website, virtual race, and live stream;
- Three (3) social media (Facebook, Instagram, and/or Twitter);
- Special recognition by emcee(s) on stage at closing reception;
- Ten (10) additional tickets to attend opening and closing receptions.

Wellness \$7,500 Sponsor - (\$6,900 tax deductible) -new for 2021!

Limited opportunity!

All benefits listed at Silver level, plus:

- Exclusive Presenting Sponsor for virtual race;
- Logo placement on race t-shirt;
- Six (6) additional tickets to attend opening and closing reception;
- Covers costs of PPE at all in-person events (masks, sanitizer stations, social distance markers).

<u>Silver \$5,000 -</u> (\$4,250 tax-deductible)

All benefits listed at Bronze level, plus:

- Name or company logo listed on in-person event signage;
- Two (2) social media posts (Facebook, Instagram, and/or Twitter);
- Special recognition during closing event from Rising Leaders Co-Chairs;
- Eight (8) additional tickets to attend opening or closing reception.

Community Appreciation \$5,000 Sponsor - (\$4,700 tax deductible) -new for

2021! Limited opportunity!

All benefits listed at Bronze level, plus:

- Opportunity to speak at post-volunteer event luncheon, Saturday, Sept. 25;
- Name or company logo listed on event webpage & in-person event signage;
- Two (2) additional tickets to the opening or closing receptions;
- Two (2) social media posts (Facebook, Instagram, and/or Twitter);
- Covers costs for volunteer event equipment (gloves, trash bags, recycle bins).

Bronze \$2,500 - (\$2,050 tax deductible)

- Name or company logo on print invitation;
- Logo placement in monthly electronic newsletter;
- o Grouped thank-you on social media for Thankful Thursday;
- Four (4) additional tickets to attend opening or closing reception.

Social Enterprise **\$1,500** – (\$1,350 tax deductible) *Limited opportunities available!*

BRING PHILLY HOME SEPTEMBER 23-29, 2021

HOSTED BY THE RISING LEADERS COMMITTEE

Deadline for logo inclusion on print materials is July 1, 2021

All sponsors receive:

- Name or logo recognition on event webpage
- Two (2) tickets to closing reception on Wednesday, 9/29

Additional Levels of Support:

Friend Sponsor - \$250 (\$100 tax deductible)

Supporter Sponsor - \$500

(\$350 tax deductible)

 Includes grouped thank you on social media

Individual Tickets on sale this summer!

Project HOME's Social Enterprise (SE) program is designed to employ residents in a supportive, skill-building environment.

- Special signage when SE products are on site;
- o Quarter-page Small Ways to Make a Big Difference featurette in quarterly print newsletter;
- Name or company logo on print invitation.

SPONSOR FORM - 2021

Yes, I/we would like to SPONSOR at the following level:

- Presenting Sponsor \$25,000
- Gold \$10,000
- o Wellness \$7,500
- o Silver \$5,000
- Community Appreciation \$5,000
- o Bronze \$2,500
- Social Enterprise \$1,500
- Supporter \$500
- o Friend \$250

Proceeds from this event fund Project HOME's mission to end and prevent chronic street homelessness in Philadelphia.

• I/We would like to donate the following to the Silent Auction (*Item description*):

Retail Value: _____

Contact Information			
Individual/Organization:			
Contact:		le:	
Address:			
City:	State:		_Zip:
E-mail:	Preferred Phone:		
 Please bill us for payment Payment Information for Sponse 	orship		
Enclosed is a check for \$	made payable to <i>Project HOME</i>		
Please charge my: Visa Mas	ster Card 🛛	Discover	
Card No		Ехр	_CVV
DateSignature			

If your sponsorship or donation includes tickets, please provide your guests' names & emails to <u>samanthablatt@projecthome.org</u> by September 1, 2021. Bring Philly HOME inquiries may also be sent to Samantha Blatt at <u>samanthablatt@projecthome.org</u> or at 215-232-7272 x3075.